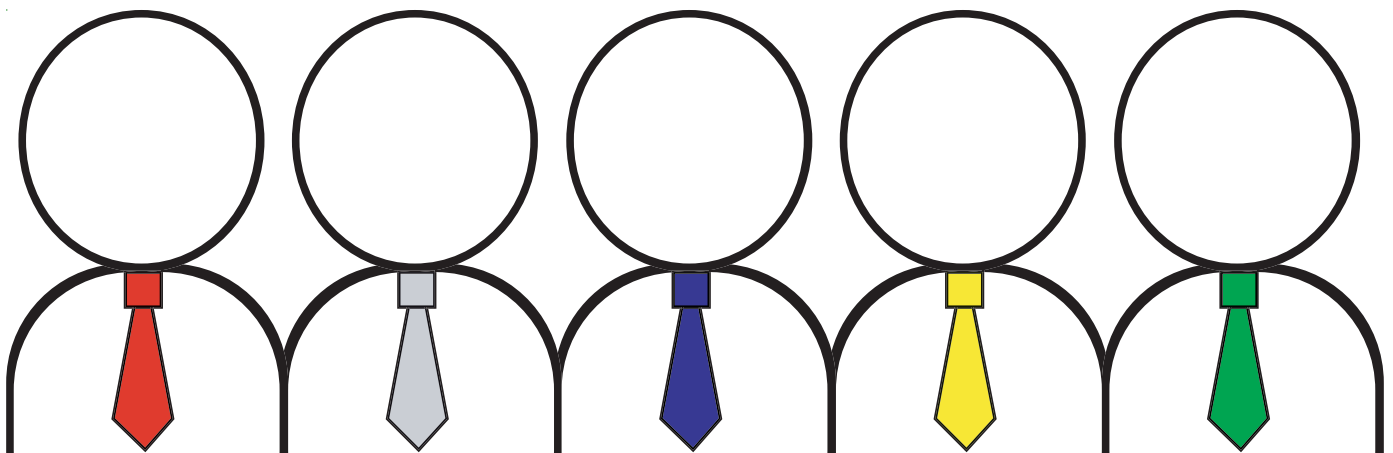


tally hall



PRESS PACK 2006



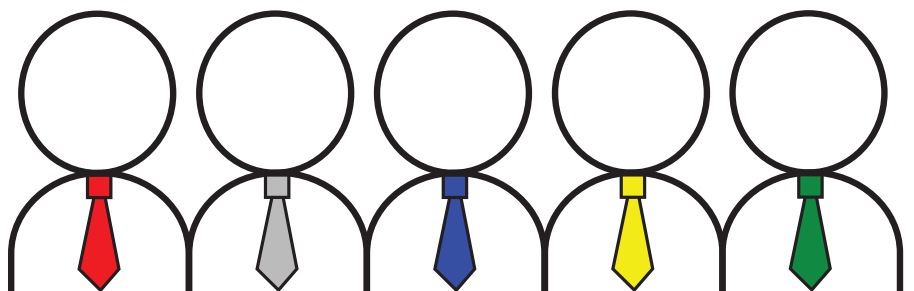
tally
hall

"GOOD DAY"
FEATURED ON
FOX'S

THE
OC



ORIGINAL AIR DATE: APRIL 06, 2006



tally hall

ALBUM TITLE: MARVIN'S MARVELOUS MECHANICAL MUSEUM

BARCODE: 78144491001-7

FILE UNDER: ROCK

MSRP: \$15.99

CATALOG NO.: QK!-001

STREET DATE: NOVEMBER 22, 2005



PRESS:

"An unexpected treasure."

-The Boston Herald

"...danceable party music that delights fans with its constant shift of direction."

-The Ann Arbor News

"Tally Hall has released one of 2005's most striking debut albums."

-The Detroit Free Press

"...the band is poised to conquer the hearts of power-pop enthusiasts everywhere."

-Washington Square News (NYU)

NEW MEDIA:

MySpace (www.myspace.com/tallyhallcom)

-150,000 views, 220,000 plays, 32,000 friends

www.tallyhall.com

-2 Million downloads of "Banana Man" video

-10,000 visitors/day

www.facebook.com

-2500 friends

TELEVISION / RADIO:

- "Good Day" thematically featured on episode of Fox's The OC. Airdate, April 06, 2006.

- "Banana Man" appears on 3 episodes of MTV's The Real World: Key West.

- Appeared on VH1's "Best Week Ever"

- Mancow's Morning Madness (syndicated)

AWARDS:

- "Good Day" - 1st place in BMI's John Lennon Scholarship

- Finalist in mtvU's "Best Music on Campus" Competition

SPUN:

WRFL (U of Kentucky), WVUM (U of Miami, FL), WUAG (U of N. Carolina-Greensboro), WXDU (Duke), WUSC (U of S. Carolina), WRCT (Carnegie Mellon), WCWS (Wooster), WUTM (U of Tennessee), WAKE (Wake Forest), WRIU (U of Rhode Island), WKPS (Penn State), WECI (Earlham), WDOM (U of Providence), WRVU (Vanderbilt U), WSMU (UMass-Dartmouth), WCMU (Central Michigan), WMCN (Macalester), WQKL (Ann Arbor), WIIT (Illinois Tech), WIUS (W. Illinois U), KSTO (St. Olaf College), WITR (RIT), WXYC (U of N. Carolina), WICB (Ithaca), WRFS (Savannah College of Art & Design), WNDY (Wabash), WMUC (Maryland), WPRK (Rollins), KCRW (Los Angeles), WDBM (Michigan State University), WRKC (Wilkes-Barre, PA), WSUM (U of Wisconsin), WIDR (Western Michigan U), WCRX (Columbia, Chicago), WMSC (Montclair U), Mancow's Morning Madness (syndicated).



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Ann Arbor, MI 48104

www.tallyhall.com
www.myspace.com/tallyhallcom



TALLY HALL BIOGRAPHY

TALLY HALL is a rock band based in Ann Arbor, MI.

Since their formation in December 2002, Tally Hall has reached what the Michigan Daily calls “iconic status” in Ann Arbor, playing to sold-out crowds of enthusiastic followers. Tally Hall first gained national attention when keyboardist Andrew Horowitz won the 2004 John Lennon Scholarship Competition, presented by Yoko Ono and BMI, for writing “Good Day.” Since then, with the support of the über-popular www.albinoblacksheep.com, Tally Hall’s music and related videos have attracted an unprecedented amount of internet attention. The band recently completed their debut studio album, Marvin’s Marvelous Mechanical Museum, which will be released nationwide in November 2005 on the Quack!Music label.

Tally Hall is:



Rob Cantor (Yellow)- Vocals/Electric Guitar
Joe Hawley (Red) - Vocals/Electric Guitar
Andrew Horowitz (Green) - Vocals/Keyboards
Zubin Sedghi (Blue) - Vocals/Bass
Ross Federman (Silver) - Percussion

Selected Awards:



“Just Apathy” Grand Prize Winner in 2006 John Lennon Songwriting Contest

“Ruler of Everything,” “Be Born,” and “Greener” awarded prizes in 2005 Michigan Songwriters’ Contest

“Good Day” won 1st place (\$10,000) in BMI’s John Lennon Scholarship Competition (<http://www.bmifoundation.org/news/200405/20040513b.asp>).

Self-directed “Banana Man” and “Directions” videos featured on www.albinoblacksheep.com, a website that has received over 180 million hits. The video also won 1st place at the Flint Film Festival, and will appear on U-Network Television (50 satellite stations) and Comcast’s upcoming “Best of Student Shorts.”

Tracks are currently in rotation on 20 independent and college radio outlets, with more adds every week.

Finalist in mtvU’s “Best Music on Campus” Competition. 300 bands entered, 5 were finalists.

Dec. 2004 performance at Ann Arbor’s Blind Pig named “Best Concert of the Past Year” by the Michigan Daily.

THE BADGERHERALD

Detroit band pays tribute to home

by Meghan Dunlap

Monday, March 27, 2006

The recent release of Tally Hall's first official album entitled Marvin's Marvelous Mechanical Museum has proven the band is here and here to stay. The group has five members: Ross, Joe, Rob, Andrew and Zubin. Four of these guys grew up near Detroit, as well as near the historical arcade and curiosity museum, Marvin's Marvelous Mechanical Museum, the only remaining part of the mini-mall/food court called Tally Hall. These places clearly hold places in these guys' hearts considering their use in their name, album title and the song "Welcome to Tally Hall."

If the members' biographies are any indication of their personalities, the uniqueness of their music does not come as much of a surprise. Written with the familiar quirkiness of their songs, if interested in finding out more about the artists, their bios are worth checking out on their website, www.tallyhall.com. More importantly, as far as musicianship goes, Tally Hall has it all: percussion, guitar, keyboard and distinctive, harmonic vocals.

Tally Hall is described on their website as "a wonky rock band." How characteristic of this unique band to use a term which itself requires a definition. Actually a slang word, wonky "specifically connotes a malfunction that produces behavior (or in Tally Hall's case, music) seen as unusual, humorous or amusingly diverse." Wonky is a truly fitting declaration of the group's intent and ability to stand out amid other up-and-coming bands.

This young and talented group of musicians is paving the way for a new and funky sub-genre of rock. This new direction includes amazing and, at times, complex harmonies, outlandish lyrics and a collage of musical styles and instrumentalism.

Marvin's Marvelous Mechanical Museum includes a number of demo songs that have been rerecorded, and for a first album, the number of tracks (15) is impressive. Also pleasing is the fact that the album does not lose its momentum as it goes along. Their music carries a number of

attractive qualities that are consistent throughout. Their significant incorporation of keyboard into their songs along with the usual guitar and drums shows that these young artists have a strong grasp of composition and arrangement as well as writing and musicianship.

As far as the writing goes, the group capitalizes on the sometimes caustic, sometimes satirical humor and always humor that is both unconventional and satirical. One song is written (in devotion?) to the Olsen Twins. However, not every song is meant to be a joke. The album does include a couple more ballad-like songs with softer, more serious lyrics.

The songs not only vary in subject matter but also in their style and arrangement. Some are a mesh of sounds, including non-singing and some very fast Barenaked Ladies style chanting. The guys' range also gives them chances for great harmony pieces, and though it is hard to determine where the band's inspiration comes from, they exhibit some similarities with the Beatles. This can be noted both in their harmonies as well as the sound and arrangement of some of the Beatles' more unusual songs, particularly on the Sergeant Pepper's Lonely Hearts Club Band album.

Marvin's Marvelous Mechanic Museum is a regular montage of influences that include country, alternative, punk, pop, buffet style and others as well, thus indicating the reason for a new category of music. This assortment of style makes Tally Hall's music appeal to a very wide and audience; teenagers rave about it to their parents, who in turn recommend it to their friends. By word of mouth alone, Tally Hall's reputation and popularity continue to increase. As long as they can continue to produce fresh and exotic music, the future looks bright for Tally Hall's crew.

For those interested in checking out Tally Hall, they will appear at The Annex in Madison every Sunday in April at 7 p.m. as part of their rotating tour of the Midwest. Ages 18 and up are welcome.

Rating: 4 out of 5



Up-and-coming
local band Tally Hall
defies defining E1



THE SUNDAY ANN ARBOR NEWS

SUNDAY, FEBRUARY 5, 2006

Tally Hall defies defining

BY ROGER LELIEVRE
News Arts Writer

Music's gain may be medicine's loss.

There aren't very many people who would put a full ride to the University of Michigan Medical School on hold to play in an indie rock band. But Rob Cantor, vocalist and guitarist for the quirky/groovy Ann Arbor group Tally Hall, takes it in stride.

He's not the only one.

Drummer Ross Federman and vocalist/bassist Zubin Sedghi are also on hiatus from higher education, waiting to see how the band does before — or if — they go back to school. Keyboardist/percussionist Andrew Horowitz, two-time Hopwood Award winner and double major in English and composition, and vocalist/guitarist Joe Hawley, an award-winning filmmaker and English major who took home honors from a recent Ann Arbor Film Festival, have graduated from U-M. They all hail from suburban Detroit except Horowitz; he's from New Jersey.

"We are all full-time band members. We do everything related to publicity, booking, Web site, video ... We want to be the next big band from Ann Arbor," said Horowitz.

He might just see his dream come true. Tally Hall, which recently released its debut CD, "Marvin's Marvelous Mechanical Museum," to good reviews, is clearly going places ... on a recent Friday to a sold-out show at Ann Arbor's Blind Pig, and in the near future on a tour that includes stops in Boston, New York City and Washington.

Showing influences from Bach to the Beatles and Brian Wilson, Motown to Eminem, Barenaked Ladies and even Queen meets Harry Belafonte, Tally Hall, formed in 2002, sounds sometimes

PREVIEW

Tally Hall

Who: Rob Cantor, Ross Federman, Zubin Sedghi, Andrew Horowitz, Joe Hawley.

What: Up-and-coming Ann Arbor rock band.

What they sound like: Band members mix and match influences (the Beatles, Eminem and Queen, to name a few) and have a blast doing it.

Where to buy the CD: At live shows, via the band's Web site, and at Borders Books & Music, among others.

Where to hear it live: TH has no Ann Arbor shows scheduled in the immediate future, but if you don't mind a drive, the band will play at Small's Bar, 10339 Conant, Hamtramck, on Thursday. Doors open at 8 p.m.

To find out more: www.tallyhall.com

like the Beastie Boys and other times like, well, frat boys. On stage they're clean-cut and geeky-cute; wearing white dress shirts and signature, color-coded ties, they jump up and down, goof with the audience and each other, and generally make feel-good, danceable party music that delights fans with its constant shift of direction.

Band members call it "wonky rock," but even they are at a loss to really explain what that is.

"It's absurd yet sensical tri-harmonious poppycock," Hawley postulated, "... or a malfunction that leads to something great."

"We all have weird senses of humor, so usually it ends up being something we think is funny," added Cantor.

That's important. "We cannot possibly expect others to have fun with our stuff if we didn't have fun creating it," said Al McWilliams of Ann Arbor's Quack! Media, which started out in 2003 making educational videos for high schools and has now added music/CD promotion to its credits because of Tally Hall.

"Joe, Rob and Zubin were working at Quack!, acting in videos and the like, when they said, 'Hey, you guys should come check out our band,'" McWilliams recalled. "By the end of the show, Quack! was ready to launch the record label arm of the company."

"We are on an accelerated program. We've come farther in six months than most bands do in four years."

He has a simple explanation for Tally Hall's success so far. "They're different and good. ... We couldn't be a mediocre band or even just a good band that sounds the same as everyone else and make it this far so fast."

Fans at the recent Blind Pig show seemed inclined to go along with him. "No matter what mood I'm in, they have a perfect song to cheer me up," said Ann Arborite Mike Anuzis.

Mark Haynes, who is a student at the U-M School of Music, agreed. "It's fun to listen to and the writing is good," he said of Tally Hall's tunes. "They aren't meaningless lyrics and they are funny."

Tally Hall appropriated its name from a now-defunct mini-mall on Orchard Lake Road in Farmington Hills near the area where most of the guys grew up. The title of the CD comes from a place that's still in business, Marvin's Marvelous Mechanical Museum, a 5,500-square-foot gaming arcade/museum in Farmington Hills. The place is so hip, rapper Eminem rented it for his private 30th birthday celebration.

SEE TALLY HALL, C3

MUSIC

TALLY HALL FROM C1

Band will take a major step with its appearance at South by Southwest music showcase

The CD even includes some of the sound effects from Marvin's. Owner Marvin Yagoda (an early '60s U-M graduate) "let us take apart a couple of the machines and stick microphones in them," Horowitz said.

Tally Hall positively exudes youth and enthusiasm. The band's been on Mitch Albom's radio show twice and both times he asked them if they were still in high school. They can barely contain themselves as they sit around a table; they finish each others' sentences, riff on what's just been said and make the kinds of jokes about each other that only close friends can make.

A video for the eccentric, Caribbean-influenced "Banana Man," made by Hawley, attracted some attention a few years ago. Horowitz's tune "Goodday" won a 2004 BMI Music Foundation John Lennon Scholarship Award and an accompanying \$10,000 prize. "More and more things that were a possibility kept poking through. That's when I began realizing it might be something worth investing more time in," Sedghi said.

What's next on the road to fame and, hopefully fortune? "We're trying to find the balance between having a new album and writing a new album," said Hawley.

"Moving to a major label," added Cantor.

"I think Taproot is only the current major band from the area. ... Ann Arbor is such a cultural, musical city that you'd hope that there would be more big bands out there representing Ann Arbor," said Federman. "As far as pop music, it's not as big as it should be."

If the fans at the Blind Pig show recently have their way, that will change.

"A lot of times you don't get a band that has substance and is

also really fun," said Elizabeth Hoffman of Northville.

Adam Rex, host of the "Homegrown" music show that airs Sunday nights at 6 on Ann Arbor radio station WQKL (107.1 FM), also counts himself a member of the Tally Hall fan club.

"I play them as often as I can get away with it," he said. "Everybody at the station is a fan of Tally Hall ... their live show is absolutely phenomenal. (The CD) is not gender specific, and you know what they offer that other bands don't? That CD is all happy - it's music that makes you feel good."

Mark Copeland, music director for WQKL, agreed. He said the band's appearance at the South by Southwest music showcase in Texas next month is an important step to the big time.

"That's huge ... that's the kind of thing where a band like them is going to win over record people. There's going to be a ton of them there, there's going to be A&R people all over the place looking at signed and unsigned bands. ... People are going to stop their conversation and say 'What are these guys doing?'"

"It goes back to the work ethic. You can tell right off the bat. Their album is slickly produced and well marketed. It sounds really polished for a local band with their first shot. I hope they're not insulted by a comparison to They Might Be Giants or Barenaked Ladies, but they are fun and they are good."

Roger LeLievre can be reached at 734-994-6848 or by e-mail at rlievre@annarbornnews.com.

BOSTON Herald

January 29, 2006 Sunday

The relatively unknown quirky pop band Tally Hall proved to be an unexpected treasure opening the show. Dressed in coordinated shirts and ties, the fresh-faced Ann Arbor, Mich., band came off like the goofy yet lovable cousin of the Click Five. Cramming an album's worth of musical ideas into a two-minute song, Tally Hall let no genre go untouched. They wore their influences on their sleeve, blending vintage Beastie Boys with snarky new wave and Beatles-y psychedelia with uncommon ease. A hilarious and rocking cover of Biz Markie's infidelity classic "Just a Friend" ended their set on a particularly triumphant note. You no doubt will be hearing of these upstarts in the near future.

By CHRISTOPHER BLAGG

Detroit Free Press

ENTERTAINMENT

MUSIC

Tally Hall is marvelous

December 18, 2005

Band comparisons are usually a critic's cheap way out, but it's hard to say anything valuable about Tally Hall without them. And something valuable must be said, because the young band has released one of 2005's most striking debut albums.



Ⓢ zoom

On "Marvin's Marvelous Mechanical Museum," the quintet's magnificent musical masterpiece, you'll find a vivid sonic array that, by design or happenstance, seems to reference every entry in the pop encyclopedia. Pick a

song -- like the catchy "Good Day" -- and you might hear flashes of Queen next to Ben Folds Five next to Guns N' Roses next to a baroque sonata next to Elephant 6 power pop. And that's in the first minute.

This is pop patchwork at its best, and Tally Hall's flexibility is its path to a place innovative and distinct. The best of these tracks -- "Greener," "Taken For a Ride" and everything else -- manage to become cohesive *songs* despite the jumbled arrangements.

For all the impressive finesse, the brainy Tally Hall is all about the fun. Homages to the Olsen Twins, a surreal "Banana Man," haiku verses -- they mark an irreverence that deftly avoids the realm of goofy, where lesser acts (Barenaked Ladies) get trapped.

By Brian McCollum, Free Press pop music critic

TALLY HALL

Ann Arbor pop-rock quintet

"Marvin's Marvelous Mechanical Museum"

Quack!Media, Ann Arbor

Tally Hall: Straight outta the 'burbs

BY KIM SILARSKI
FREE PRESS SPECIAL WRITER

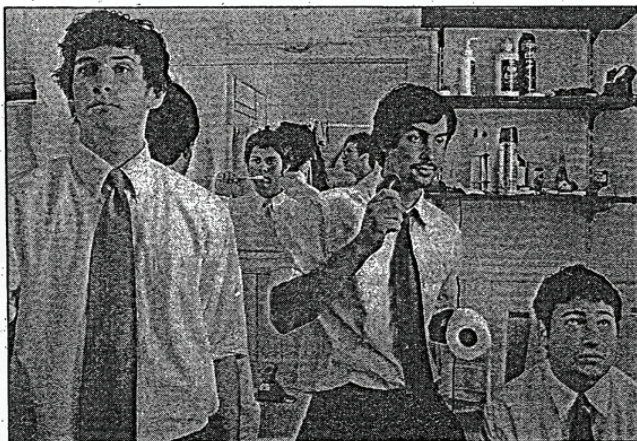
The Ann Arbor-based group Tally Hall may be the only good thing ever inspired, at least in part, by a strip mall.

The self-described "wonky rock band" that makes "odd pop" has quickly morphed from a frat party/ bar band into an intelligent, irreverent ensemble poised for much more — including a new CD and national tour. It's a cliché to say a local band is building buzz, but Tally Hall definitely is.

The fortunes of this quirky, charming quintet took a turn about 18 months ago, when member Andrew Horowitz, a University of Michigan School of Music graduate, scored a \$10,000 scholarship and lunch with Yoko Ono by taking first place in the BMI Foundation's annual John Lennon songwriting contest, with his song "Good Day."

"That's the point when we had reason enough to see we were on the right track and that if we kept at it, we could do something special," says guitarist-vocalist Rob Cantor. "Right now, it's a no-lose situation for the band, but at the end of two years, we'll have to make a final decision about our future." Two years is the amount of time four band members have been granted by the University of Michigan to decide whether to resume their academic careers.

"These guys are one audition away from hitting it big," says ardent fan and animator Keith Alcorn, who created the Oscar-nominated film "Jimmy Neutron: Boy Genius" for Paramount. Alcorn, like thousands of Internet users, happened upon the video that guitarist-



JOE HAWLEY

Tally Hall: Joe Hawley, Ross Federman (mirror), Rob Cantor (mirror), Zubin Sedghi and Andrew Horowitz.

Tally Hall

Doors at 8 p.m. Monday
Opening acts Quixotic and Stephen Leonard
at 9 p.m., Tally Hall around 11 p.m.
Temple Club
500 E. Grand River, Lansing
517-316-0400
www.templeclub.com
\$8

Doors at 9 p.m. Dec. 20
Lager House, 1254 Michigan Ave., Detroit
313-961-4668
www.lagerhousedetroit.com

"Marvin's Marvelous Mechanical Museum," on the Ann Arbor-based Quack! Media label, is available at performances, www.tallyhall.com, www.amazon.com and online music services such as iTunes.

Find out more about the CD's namesake museum in Farmington Hills at www.marvin3m.com.

vocalist Joe Hawley created for his song "Banana Man" by following links posted on sites frequented by college kids and creative types, such as www.albinoblacksheep.com. (You can watch the video, which has logged 150,000 broadband plays this year, at www.tallyhall.com.)

"These guys are so clever. Their material is so smart and so elaborate. Somehow it all makes sense, but I don't know

why," Alcorn says.

Tally Hall's music is hard to describe. In a single song, you might hear moments of rap, rock or smooth harmonies straight out of the 1940s. Subject matter includes the Olsen twins ("Two Wuv"), romance ("The Bidding") and the band themselves ("Welcome to Tally Hall"). Tunes take unexpected turns, yet the lyrics are easy to follow. You'll hear all kinds of influences — the Beatles, Queen, XTC quickly come to mind — yet the songs hold up under repeated listenings. The "Banana Man" video, a class project for Hawley, is both silly and highly sophisticated.

The lads are supporting their just-released debut studio CD, "Marvin's Marvelous Mechanical Museum," with their first tour, starting Monday night in Lansing. They have dates in Ohio, Kentucky, Pennsylvania and will make several East Coast stops including New York City, where they will appear at the Lion's Den Dec. 10 before heading back to Detroit's Lager House on Dec. 20. They've invested in matching stage outfits and generated some interest, but the right

management hasn't cropped up yet.

Michigan roots

The band's back story is as fascinating as its music. The five — Cantor, Horowitz, Hawley, drummer Ross Federman and bassist-vocalist Zubin Sedghi — came together while students at U-M, though there are two pairs of high school buddies in the band. Three are Michigan graduates, with two of them delaying their admission to medical or business school for two years. The other two are taking a two-year hiatus from working on their undergrad biology degrees. They range in age from 20 to 23. Four of the five grew up in Oakland County, which helps explain the band name and the CD title.

"Tally Hall was the name of a new mini-mall on Orchard Lake Road in Farmington Hills when we were growing up. At this mini-mall was Marvin's Marvelous Mechanical Museum, this strange, eclectic place we liked to visit," says Hawley. Though Tally Hall the mini-mall is no more, the museum, which features old-school coin-operated games and other amusements, remains a popular attraction. The band got permission from Marvin himself to do some field recording there, which is sampled on the CD.

And yes, the color coding. Tally Hall's onstage uniforms consist of identical black shoes and pants, bright-white dress shirts and vivid solid-color ties, each member with his own color. Even the CD booklet is color-coded. "We wanted a visual element to set us apart. Something that looked classy, not overtly silly," says Cantor. With their sleeves rolled up, these guys are ready to get going.

Contact freelance writer KIM SILARSKI at ksilarski@comcast.net

WASHINGTON SQUARE NEWS



FRIDAY, DECEMBER 2, 2005

Marvin's Marvelous Mechanical Museum

Tally Hall

***1/2

Choice cuts: "Good Day," "Banana Man," "Two Wuv"

Tally Hall guarantees their listeners "wonderfully wonky rock," and the boys certainly deliver on this promise. Having already reached iconic status in their homebase of Ann Arbor, the band is now poised to conquer the hearts of power-pop enthusiasts everywhere with their debut album *Marvin's Marvelous Mechanical Museum*. The record is action-packed with everything from pop ballads to shimmy-inducing reggae to harmonious Zappa-esque rock, exhibiting quirkiness while skillfully avoiding kitsch territory.

Glorious opener "Good Day" dazzles with its schizophrenic instrumentation and complex layered harmonies, elements that no doubt helped it win keyboardist and songwriter Andrew Horowitz the prestigious BMI John Lennon Scholarship in 2004. "Banana Man" just might be the catchiest song of the year, characterized by spontaneous dance breaks and stylistic elements ranging from bongo drums to whistles to everything in between. The wonderfully poptastic "Two Wuv," an ironic ode to Mary-Kate and Ashley, showcases a Ween influence with a dash of Pinkerton-era Weezer.

The sound of Tally Hall is one of reigned chaos and polished spontaneity, organized but not rigidly so. The album benefits from the songwriting contributions of each of its members, allowing for a myriad of different glittering tunes. Occasionally, awkward forced rhymes show that lyrics aren't the band's ultimate strength, and a few songs like the aptly-titled "Just Apathy" sound like desperate last-minute filler. But the overall skillful organization of the album allows it to deliver 50 minutes of pitch-perfect orchestrated pop music.

In the end, Tally Hall aren't trying to change the world with wallowing lyrics or heartbreaking Antony-style vocals; they're just trying to create their own space for fun. The beauty of the band is that they make listening to songs about bananas and bee costume-clad Olsen twins sound important and worthwhile. Temporarily shelve your Elliott Smith cryfest mixtapes and dry your eyes, mate! Let Tally Hall's wondrous wonkiness into your world.

—Claudia Quiros